



LIVE



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Business News & Notes

THE LATEST DEALINGS IN SAVANNAH'S BUSINESS WORLD.

Two Savannah businesses made *Inc.* magazine's 4th annual *Inc.* 5000, an exclusive ranking of the nation's fastest-growing private companies. This year's list includes music web site Pandora, convenience store chain 7-Eleven, Brooklyn Brewery and Radio Flyer, maker of the iconic children's red wagon. **"The leaders of the companies on this year's *Inc.* 5000 have figured out how to grow their businesses during the longest recession since the Great Depression,"** says *Inc.* president Bob LaPointe. "The 2010 *Inc.* 5000 showcases a particularly hardy group of entrepreneurs."

INC. MAGAZINE RANKED SPINE & SPORT NO. 637

Spine & Sport was founded in 2004 by Dr. Jacques L. Beauchamp and Dr. Eric C. Bull. The company specializes in the advanced practice of physical therapy and high-quality personal training services. They have grown from a one-room clinic with three employees to six facilities employing more than 100 staff members in a matter of six years. Spine & Sport

currently serves southeast Georgia and Florida. They have facilities in downtown Savannah, Wilmington Island, Effingham, Richmond Hill, Hinesville and now Jacksonville. **► For more information, visit SPINESPORT.ORG.**

INC. MAGAZINE RANKED SAVANNAH BEE COMPANY NO. 2361

Incorporated in 2002, the vision for Savannah Bee Company today is still the same: to provide rare, delicious honey and luxurious beeswax body care products while educating the world about the wonders of the honeybee. That vision is the touchstone for the company's growth. In 2008, the company expanded into bricks and mortar, opening its flagship store in the face of the recession.

The store has prospered largely due to its unique, experiential approach to merchandising and selling product. The company opened a second location in April and a third is scheduled to open this Fall. **► For more information, visit SAVANNAHBEE.COM.**

Jason Cerbone is an attorney with Cerbone DUI Defense. Passionate about all things related to business motivation, he's currently putting Hill's 13-steps into action. Check back in future issues for more motivational tips and secrets from Jason.
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BOOK REVIEW: What Makes A Winner?

The one who wins thinks he can. This is the deceptively simple but profoundly true theme of Napoleon Hill's *Think and Grow Rich*. Published in 1937, Hill's book is the single best-selling success bible of all time. And after you read it, you'll understand why. **In fact, you'll probably have the proof sitting in your bank account.**

In 25 years of interviewing nearly 500 of the most successful people in the world—men like Henry Ford, John D. Rockefeller, and Charles Schwab—Hill discovered that each of them understood and applied the same fundamental secret to their remarkable successes. In Hill's life, the person most responsible for revealing that secret was Andrew Carnegie. Having built U.S. Steel into one of history's largest corporations, the billionaire funded Hill's decades-long research project with a rather simple mission: learn the formula for success, prepare it for the man on the street and then take it to the world.

What really sets Hill's book apart, however, is its relentless practicality. The "self-help" genre is full of works that try to inspire readers with details about the fabulously successful. But inspiration and application are two different things. Hill's stories about the world's wealthiest are certainly inspiring, but they aren't his book's most significant contributions. Instead, his 13-step formula is the practical key for getting anything you want.

Hill's book applies equally well to success across the board and not just financial success. All in all, this book is elegantly written from cover to cover; it reads like a handbook, chock-full of real-life examples. In short, if you liked the book *The Secret*, then you'll love *Think and Grow Rich*.

"His 13-step formula is the practical key for getting anything you want."



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